

*Minute TID 5-11-2012. Virtual meeting in adobe connect 13:00-15:30*

*Participants: Janne Liburd, Ana Maria Munar, Jane Widtfeldt Meged, Adriana Budeanu, Anders Sørensen, Jie Zhang Lulu Anne Hansen.*

*Referent: Lulu Anne Hansen*

Agenda:

1. Collaboration: Kystvidencenteret (CKT)
2. Updates: MoU, Whitepaper, TS (Jens)
3. Update Sub-committees, division of tasks
4. Collaboration DATE-workshop Dec. 20<sup>th</sup>
5. TID webpage
6. Request for board representation
7. Next call, other business

Minutes from the meeting:

1. Collaboration: Kystvidencenteret (CKT)
  - Janne presented CTK's proposal for prioritized research areas (see attachment forwarded by Janne).
  - The expectation is that TiD will be particularly involved in the research areas focusing on consumer behavior and destination development. Janne emphasized that even though innovation seemed to have been awarded less attention in the proposal than initially expected, this was still an area, which the center would very much like to see included.
  - The issue of expected outcomes was raised. The outcome will, of course, represent applied research but the center welcomes researchers' inputs on setting the final research agendas.
  - CTK seem very aware that our university affiliation makes the research aspect of central importance and since there is no need for financing the possibility of collaboration seems very attractive.
  - The issue of ethical dilemmas in connection with the bidding process for the CTK-funding was raised since our labor comes cheaper than independent consultancy work. There was general agreement that it is the responsibility of CTK to deal responsibly with these issues and ensure that all requirements regarding bidding for projects are met.
2. Updates: MoU, Whitepaper, TS (Jens):
  - The MoU has finally been signed and is on its way to member institutions.
  - There was no news on the white paper. Christian is still involved in this.
  - Janne presented the TS/TiD research proposal passed on by Jens.  
The discussion especially revolved around two issues:
    1. According to the proposal TiD will support placing Danish membership of the UNWTO on the political agenda. There was general agreement that this was not something TiD as representing independent researchers could support since the UNWTO is a highly politicized organization.

2. TS seem to want to place funding responsibilities of the two suggested research projects “Destination innovation” and “Co-creating Tourism” outside of TS. There was agreement that it should, once again, be emphasized that TiD researchers will require funding for these projects.
  - A sub-committee was appointed regarding further collaboration. The committee consists of: Jens (will take the lead in calling a meeting), Adriana, Jane, Szilvia, Anders.
  
3. Update Sub-committees, division of tasks
  - Janne pointed to the need for sub-committees to deal with individual projects in order for the steering committee to share in the workload.
  - There was agreement that some tasks should be dealt with by steering committee members while others would benefit from the involvement of the entire TiD-network. It was agreed that the collaboration with CKT (for sub-committee see above), TS and DATE would be best dealt with by steering committee members
  
4. Collaboration DATE-workshop Dec. 20<sup>th</sup>
  - The DATE-workshop will take place on December 20<sup>th</sup>. Janne will participate in the meeting.
  - The issue of language was raised and Janne will find out if English would be an option.
  - There was agreement that further information was needed and that the workshop should provide the needed insights.
  - A sub-committee was appointed for dealing with further collaboration.
  - The committee consists of: Anders (who will not be able to attend the meeting on December 20<sup>th</sup>), Szilvia, Adriana (if held in English) and possibly Susanne Haraszuk (turistføreruddannelsen) from RUC (Jane will enquire whether she might be interested in joining the committee).
  - Janne furthermore suggested that Tage Petersen might have an interest in the group. Jie will inquire.
  
5. TID webpage
  - Janne informed that the IT-service unit at SDU can host a webpage for the network. The network will have its own page which will not be an SDU-address.
  - It was decided to also create a sub-committee for developing the TiD-network website. Ana will ask Kristian if he would join the group and Adriana will send out an invitation to all TiD-members with an interest in this project.
  - There was agreement that the website-committee should create a plan for the development of the site and present it to the rest of the steering committee for discussion.
  - There was agreement that some funding would be necessary in order to get the page started. Possible solutions to keep the price down would be to find somebody with knowledge of doing web-sites or to get students involved. It is of great importance that the page is easy to maintain and update.
  
6. Request for board representation

- Janne has received an invitation to join a board on tourism development in Sønderjylland. She was asked to join the board as a representative of TiD. The issue raised some ethical questions both regarding the time and effort that individual member of TiD can be expected to spend on these kinds of projects but also regarding perceptions of biases when TiD acts as legitimization for local and regional projects.
- Members felt it was necessary to reflect on the issue until the next meeting since this constitutes a principal decision.
- Until then, members of the steering-committee will not represent TiD on these kinds of boards.

#### 7. Next call, other business

- Janne will participate in the conference organized by Turismens Vækstråd (The HORESTA initiative) on November 19<sup>th</sup>.
- It was decided that a face-to-face steering committee meeting would be fruitful in connection with the bid for CTK-projects. It was decided to aim for a meeting in January. Janne will send out a doodle.
- There will be one more steering committee-meeting before Christmas. Janne will send out a doodle.