

Minutes from Annual meeting in TID. SDU Kolding 24 March 2015

Reviewing past effort.

Henrik Halkier: Our short history has characterized by continuity, with members from all five founding memberorganisations. TID is open to other partners but they are the backbone.. We have 5-6 board meetings a year.

The last year has been different due to initiatives taken by the presvious chairs Szilvia and janne. We now have money and and account. All have signed the contracts . 5000 DKR a year. Nice to have a bit of money.

We start to get invited to play roles in official context public bodies. This involves travelling back and forth and travelcosts can be reimbursed. We are taken serious. The ministry have included us when laws are in public consultation. To DKNT the advisory board was asked to suggest whom from TID should be representattive. We were not asked by the Nationale Turismeråd and they appointed Janne Liburd. TIDs strategy is not reflecting individual stances, and first goal is to get a foot in the door.

Jane Meged: Folkemødet on Bornholm. Last year was postitive. Szilvia, jane and Ana networked and the quality seminar September 2014 at the Stockexchange was an outlet of this.

Szilvia Gyimóthy: Quality standard, The first initiative from Dansk Standard was boycotted by TS, and they stepped down because of lack of scale and scope. DS was sent back and had to restart the whole process in dialogue. We need common denominators because there is a lack i service. DS has launched six new works shops where all interestorganisations are invited. But there are few attendees - around 18 – and the main players are ignoring it. This worrying and it is dificult to see this process is connected to DNKT , Dansk byturisme, NICE, the national Turismeforum. Szilvia belives there is going to be a report – and then they will leave the project. Agendas are being hijacked and changed. Szilvia will keep us posted. The process is interesting from at research point of view.

Henrik Halkier : At the moment the collaboration with TS builds on the Folkemøde at Bornholm and a meeting on Turismens dag in September, and the format is working well. We should find a new "burning issue" for the next meeting september 2015.

We have introduced a briefing to all members 3-4 times a year, should we continue?. Carina: Yes they are short and informative. Susanne if you don't read the minutes from meetings you are still kept up-date. We continue.

Adriana Budenau: Website cannot be updated. It still accessible. It started a few years back. WE have new faces, new initiatives, but how much is the website used. Ressources needs to be allocated to the maintenance and development. We can have a bulletin board, a blog. It has to be kept alive by input from the members. No statistics on clicks.

We needs to link to the webpages of each researcher, so we don't need to update several pages. We need to be represented on the net in order to exist. The briefings/newletters could be put on the website. Ph.D students could communicate on the webpage. Bodil suggest that we take turns to feed the blog. Share job opportunities, work etc.

We need to have a person who is responsible from each member institutions on feeding information. We are going to make a small survey between TID members on the webpage, before moving forward.

Jane Meged. Methodsbook v 2. Good idea to promote a a book on quantitative methods, with the same theme "pushing the borders in quatitative methods". Jane will assist but is not herself a quatitative researcher. Ann Hartl could be interested.

Tourism BFI. Scandinavian scoring system. Authorized vs unauthorized publishing channels. Institutions get research funding according to their BFI points. 80.000 kr pr point. Tourism research journals are in many areas, 20% of journal should be top journals giving 3 points. In tourism we only have 7-8% in top. Tourism is not considered a dicipline. The system to propose journals is much easier to manage and "do it yourself". Carina: They may be closing the groups as they may too many journals, and the BFI system is working differently from what was was said 6-7 years ago.

Election.

Ana Maria Munar has stepped down as Vice-chair and Jane Meged was the only candidate and elected by applause. As Ana Maria also has left the steering group, Mads Bødker is elected as steering group member from CBS and as substitute Sebastian Zenker CBS.

Presentations from the various member institutions.

CBS: 2nd Tourism postdisciplinary conference freedom and art 22 June CBS. Novel approaches and methods etc to tourism.

Envisioning the future

The Nationale Turisforum. First meeting April 29 setting a strategy for national tourism meeting three times a year. . What does TID believe should be prioritized in the National Turisforum. Janne suggest no short time projects that does not generate more spin off than a website and people having fun. DNKT takes in the usual suspects and not the smaller and medium sized private players. Lene Feldthus is also in the advisory board along with Halkier. TID challenges the board to be more open to other visions and solution than provided by the big players as Lego. The way they see destination as westcoast and eastcoast does not work at least for the eastcoast (Baltic destination) TID should push a more knowledgebased agenda. But we should also focus.

We split in two groups.

One discuss the role of Det Nationale Turisforum with Janne. The value of tourism should be looked upon with all its complementarities, challenging tourism statistics and find new indicators and more holistic values. E.g. empty tourism is an asset. This ties into sustainable tourism in its most comprehensive sense, and has an international outlook. Cologne and Munich are banning Airbnb while London and

Amsterdam i endorsing. Workshops of Desirable future of tourism are suggested as method for the nationale Turismeforum.

The other group discussed DNKT with Henrik. DNKT is a development agency. Advisory board should 1) Resist the thought that marketing solves the problem. There needs to be competence development, and not just of the front line staff but also the management. Challenge are small private owned businesses 2) Long term visions instead of short terms 3) Knowledge brokerage, - a national task Learning between destinations.

Research and research education.

Innovationsfonden. 5 industrial Ph.D. VdK has accepted to take on the coordinating role in getting partners together for 3 Ph.D DNKT will not assume the leading role, but is still interested in participating. Industry supervisors has to have insight into the area. The three projects 1) Shared economy 2) The digital coastal tourist 3) New German markets. Partners now are semipublic, we need some private ones.

The joint research project needs to be sent end april 4 pages in total. 3 workpackages: 1) market and digital innovation 2) Experience innovation 3) governance innovation. 4) Ongoing dissemination 5) Management

With this application we reach one of our goals set in our first meeting in TID at CBS 2012 – a joint research programme across our institutions.

Carina Ren: Another goal was to create a platform for Ph.D.s students in tourism. And Carina and Janne made a workshop where John Tribe came, and it was a good day to get to know each other. The Nordic Conference had a Ph.D seminar. We tried to make TID ownership, but there were no money and CBS and AAU paid. Carina and Jane made a seminar through ATLAS in Hungary based on the new method book.

No current activities but is that a problem. There is not that many ph.d. students i tourism and they are at different stages.

We need to point out a Ph.D representative. We can make an open call, to hear if there is an interest in us facilitating a workshop, seminar or the like. Coastal doctoral school will be needed if we get more than two industrial Ph.D.s

Janne Liburd. We discuss the dimensioning, and the future collaboration with DATE. There are future problems enrolling students from DATE into universities. DATE is still interested in train the trainer and P.hD collaboration.

Presentation of ideas and priorities

I already done. TID is going to an exciting time. Adriana: Is it a problem with reduced number of attendants to TID annual meeting. How can we increase the number.

Bodil: It is not a problem. Many believes we have enough contact through other activities Maybe the tourism day 15 of september could attract more participants.

Next annual meeting: March 2016 AAU Sydhavnen.